

The University leans into the future with optimism as stewards of our resources and heritage with the following strategy:

- A. Deliver excellent **liberal arts** and **professional programs**.
 - 1. Resource academic programs based on established metrics embedded in a standardized program review.
 - 2. Recruit, retain, and nurture quality faculty and staff and provide professional growth opportunities.
 - 3. Provide opportunities for academic and professional development.
 - 4. Promote a culture of improvement, innovation, and assessment.

- B. Facilitate **transformation** through **engagement** and **collaboration**.
 - 1. Provide substantive resources for physical well-being, intellectual engagement, emotional transformation, and spiritual health.
 - 2. Connect faculty, staff, and students with the Regional Churches of the Nazarene and the broader Christian community.
 - 3. Nurture the spiritual dimension of campus life.
 - 4. Cultivate a global Christian perspective through cross-cultural experiences.

- C. Build a **community** defined by habits of transparency and accountability.
 - 1. Cultivate a vital alumni community who gives time and resources to the University and reflects the MVNU ideals of service and vocational excellence.
 - 2. Engender hospitality, maturity, personal growth, service, cross-cultural intelligence, and mutual respect.
 - 3. Develop the disciplines and traditions necessary for maintaining a healthy campus culture.
 - 4. Be a pastoral presence in the City of Mount Vernon.

- D. Graduate women and men of **character** formed by faith and wisdom.
 - 1. Serve as a resource for understanding Wesleyan-Holiness theology and its impact upon the world.
 - 2. Provide opportunities for spiritual growth for students.
 - 3. Emphasize moral convictions essential for Christian character.

- E. Develop the **resources** and **enrollment** necessary to accomplish our educational mission.
 - 1. Recruit and retain traditional and GPS students.
 - 2. Build strong networks for communication with potential donors.
 - 3. Develop campus infrastructure to collect, analyze, and report data for continuous improvement.
 - 4. Benchmark our fund raising efforts in order to assess our effectiveness for resource development.